

**FOR IMMEDIATE RELEASE****CITY SQUARE MALL WINS GREEN AWARD FOR SUSTAINABLE EFFORTS**

*Efforts to reduce waste at the mall earns City Square Mall Distinction Award in  
3R Packaging Awards 2011*



**SINGAPORE, 7 October 2011** – City Square Mall, owned and managed by City Developments Limited (CDL), has received a 3R Packaging Distinction Award 2011 for its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA).

The SPA was launched on 5 June 2007, with the aim of encouraging companies to minimise packaging waste through the 3Rs (Reduce, Reuse and Recycle).

As Singapore's first eco-mall, City Square Mall is designed, built and managed with environmental sustainability in mind; and is a sterling example of CDL's commitment to business sustainability and excellence as part of its corporate ethos.



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Beyond green building design and sustainable mall management practices, the 700,000 square foot City Square Mall has also been promoting environmental sustainability to its various stakeholders from the outset, through engagement initiatives with tenants and providing an eco-learning experience for shoppers. Apart from initiating its own programmes, City Square Mall also leverages on existing outreach programmes, such as the Singapore Packaging Agreement, to promote eco-awareness amongst tenants and the community-at-large.

Other key initiatives to reduce waste include educating the mall's cleaning service provider and tenants on the importance of proper waste disposal and the placement of recycling bins within the mall's premises and its urban park to promote the 3Rs. City Square Mall also participated in Project E.A.R.T.H., an initiative by the National Environment Agency (NEA) Central Regional Office and Central Singapore CDC, with the goal of recycling 10,000 tonnes of trash to educate consumers on waste minimisation. Annually, the mall collects an estimated 108 tonnes of paper waste, 4.8 tonnes of glass waste and 6 tonnes of plastic waste for recycling.

“Our support for the Singapore Packaging Agreement and 3R Packaging Award is an extension of our green commitment. As Singapore's first eco-mall, we firmly believe in the importance of promoting the 3Rs within our mall and we have been continuously involved in green initiatives, from the building design, facilities and even the activities held at the mall. Such initiatives naturally encourage our shoppers and tenants to also share the same mindset as us,” said City Square Mall's spokesperson.

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### **About City Square Mall**

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned & managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families

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Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards - the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards where its energy efficient building achieved electricity savings of more than 30 per cent compared to similar buildings.

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)