

FOR IMMEDIATE RELEASE**City Square Mall Revamp Aims to Forge Unforgettable Family Experiences***Reaching out to families through more family-oriented activities and stores*

Singapore, 7 August 2012 – City Square Mall, owned and managed by City Developments Limited (CDL), is undergoing a mall revamp and will be offering more family-centric stores by the end of the year. The mall, which has always had a strong focus on eco-friendly initiatives, hopes to focus more on family initiatives and aspires to create quality bonding experiences for families.

With many of its green initiatives receiving recognitions from international institutions including the FuturArc Green Leadership Award and FIABCI Prix d'Excellence Award, it is undeniably a leader in the green commercial sector here in Singapore. The accolades are assurances that much of its successful eco-driven activities have been reaching out to many and as a result, is attracting more and more families to patronise the mall. Seeing the increasing trend, City Square Mall is taking this opportunity to revamp its positioning to not only as an eco-mall, but also one that is family-friendly.

In line with the revamp efforts, City Square Mall has relocated several of its existing tenants, namely Hock Hua Tonic, Sueno, Timezone, City Nails and Starhub, in order to make space for the opening of the first ever Toys'R'Us & Babies'R'Us integrated store in South East Asia in October. This anchor tenant will occupy a total of 26,000 square feet of retail space in City Square Mall, making it the store with the largest selection of baby products in Singapore.

Toys'R'Us/Babies'R'Us will not be the only family-oriented addition at the mall, as Golden Village cinema will also be joining the City Square Mall family towards the end of the year by opening its 11th cinema that has been eagerly anticipated by residents in the area. With a total seating capacity of more than 1,000 in its six halls, this cinema will definitely be the destination for the whole family to spend more quality time together.

Apart from the return of V.hive furniture store in November, City Square Mall is also awaiting for the arrival of the first Paddington House of Pancakes in Singapore. Offering more than a hundred types of pancakes, this mouth-watering pancake joint will be able to host hungry family members with its lovely seating area with plush sofas that will face the window overlooking the swimming pool and greenery of City Square Residences.

With direct connection to Farrer Park MRT station along the North-East Line and a series of new additions coming in, families can expect many more of such stores to open at the mall



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

as City Square Mall work towards becoming the prime destination that is easily accessible for families in Singapore.

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit www.citysquaremall.com.sg

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