

**FOR IMMEDIATE RELEASE****Support World Environment Day and Go Plastic Bag-free!**

*City Square Mall launches sale of its eco-bags and updates free shuttle bus routes to allow shoppers to travel with ease to the mall*

**Singapore, 5 June 2012** – Singapore's first eco-mall, City Square Mall is encouraging shoppers to make a difference for World Environment Day by using eco-bags instead of plastic bags. The mall will be launching the sale of its exclusively designed eco-bags on 5 June 2012, in conjunction with World Environment Day.

Shoppers can purchase the bags, which come in blue, white, green and yellow, at \$1 each at the Level 2 Customer Service Counter. Aside from the mall, tenants such as Metro and NTUC FairPrice are also selling their own eco-bags.

Besides going plastic bag-free, City Square Mall would also like to encourage shoppers to go car-free by taking its shuttle bus service, which has been reviewed and updated to reach out to more residents living in the vicinity – where new routes will pass by Bendemeer, Boon Keng and Pek Kio Community Centre.

The Bendemeer/Boon Keng route is a new addition to the mall's existing routes and will run on weekdays from 10am to 10pm at 30 minute intervals. The Lavender route which picks passengers up from Lavender MRT station now has an additional stop at the PICO Building along Kallang Avenue on weekdays from 11.30am to 3.00pm.

From 1 July, the Toa Payoh/Novena route will have a new stop near Pek Kio Community Centre added to the original route. For full details on the new route and revision, please refer to Annex A. With the free shuttle bus service, visiting City Square Mall is convenient and eco-friendly!

"As Singapore's first eco-mall, we want to encourage our shoppers to lead eco-lifestyles. Our underground connection to the Farrer Park MRT station and free shuttle bus service which is reviewed regularly, provides convenience to those living and working around the area to visit us. If everyone helped take more cars off the road as well as use eco-bags instead of plastic bags starting with World Environment Day, it'll be a great first step towards making a difference to our environment," said City Square Mall's spokesperson.



Developed and Managed by:  
**CITY DEVELOPMENTS LIMITED**

## **About City Square Mall**

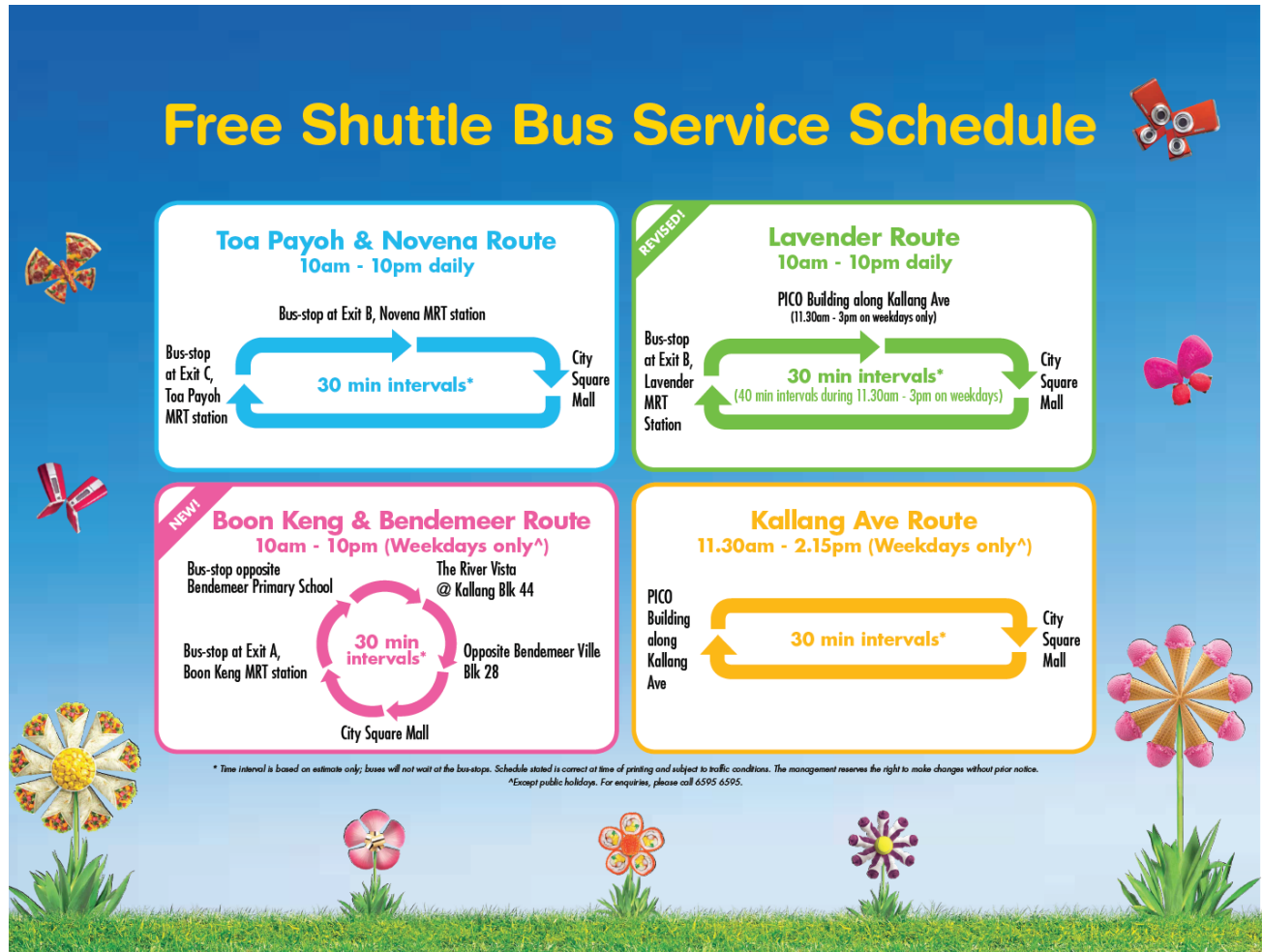
City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

## Annex A: City Square Mall's New and Revised Shuttle Routes

Commenced on 1<sup>st</sup> May 2012



Commencing on 1<sup>st</sup> July 2012

