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## **FOR IMMEDIATE RELEASE**

### **City Square Mall leaps into the Year of Rabbit with eco-themed live show**

*Lunar New Year Show will be a dazzling showcase of Chinese traditional art forms*

**Singapore, 5 January 2011** – City Square Mall, owned and managed by City Developments Limited (CDL), will welcome the Year of the Rabbit by hosting a series of free events and activities for everyone in the family. There will be an eco-themed “**Leap to Spring**” Lunar New Year show featuring a dazzling showcase of dance gymnastics, mask changing, dragon dance and Wushu movements. These live stage performances will take place from 22 to 30 January at 7pm from Tuesday to Friday and at 1pm, 4pm and 7pm on Saturday and Sunday.

“**Leap to Spring**” tells the story of how the Jade Rabbit seeks the help of a Celestial Dragon to defeat “Nian” the monster who has taken away the most important essence of life – water. Moved by the Jade Rabbit’s chivalry and love for his family, the God of Fortune decides to bless everyone with prosperity and good health in the coming Year of the Rabbit.

“Our festive shows are usually centered around an eco-theme. Chinese New Year is a celebration of the family so we thought it would be a great opportunity to ‘leap’ into the rabbit year with an action packed eco-themed stage show for everyone in the family to experience the excitement and vibrancy of Chinese New Year! What’s more, the younger children can get right into the action at the mall with our inflatable bunny bouncer we have brought in just for Chinese New Year,” said Mr. Tan Boon Tuck, Centre Director for City Square Mall.

From 7 January to 6 February, children aged between 4 and 12 years old can enjoy fun-filled activity time at the mall with the festive season **Happy Bouncing!** inflatable bunny bouncer located at City Square Mall’s Basement 2 Atrium. Parents just need to present a same-day shopping receipt of any amount for their kids to participate in the fun. For

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everyone looking forward to get lucky during the festive season, the God of Fortune and his friendly Jade Rabbit will be giving out chocolate gold coins and little gifts.

Shoppers will be able to enjoy free parking worth \$3 with a minimum spending of \$30\*. There will be a sure-win **Hop to Prosperity!** lucky spin where more than \$140,000 worth of attractive prizes await. Shoppers need to spend a minimum of \$168\* to win cans of abalones and bird's nest, exclusive premiums, shopping vouchers and many more. During the Chinese New Year period, City Square Mall's free shuttle bus service will continue to operate from six convenient locations - Toa Payoh, Novena, Paya Lebar, Lavender, Tanjong Rhu and Raffles Place. For more information on City Square Mall's shuttle bus services and Chinese New Year promotions, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).

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### **About City Square Mall**

City Square Mall is located at the junction of Serangoon and Kitchener Roads and is directly connected to Farrer Park MRT station. Owned by City Developments Limited, City Square Mall is Singapore's first eco-mall and is one of the largest malls in Singapore with 700,000 sq ft of gross retail space. The mall has 200 tenants that cater to the lifestyle needs of everyone in the family and offers the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is a family-friendly mall recognised by the Businesses for Families Council and is Singapore's first shopping mall to be awarded the prestigious Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

**Annex A**
**a. Stage Performance**

S/N	Date	Activity	Details	Time	Venue
1.	22 – 30 Jan 2011	“Leap to Spring” Show	Catch a spectacular show of Jade Rabbit saving mankind from a monster, “Nian” who has stolen water from Earth.	<u>Tue – Fri</u> 7pm and <u>Sat &amp; Sun</u> 1.00pm, 4.00pm & 7.00pm	Level 1 Atrium

**b. Chinese New Year Mall Promotions and Highlights**

S/N	Date	Activity	Details	Time	Venue
1.	7 Jan – 6 Feb 2011	<b>Hop to Prosperity!</b>	Shoppers can stand to win more than \$140,000 worth of prizes in the Sure-Win Lucky Spin with a minimum spending of \$168*!	10am – 10pm	L2 Customer Service Counter
2.	7 Jan – 6 Feb 2011	<b>Happy Bouncing!</b>	Children can have a lot of fun bouncing around in a sea of balls inside the inflatable bunny bouncer. Simply present a same-day shopping receipt with any amount.	12.00pm – 8.00pm	B2 Atrium
3.	8 Jan – 6 Feb 2011	<b>Blessings from God of Fortune</b>	Enjoy a token of good fortune! Receive chocolate gold coins and little gifts from God of Fortune and his friendly Jade Rabbit.	(Sat & Sun only) 12.00pm, 3.00pm & 6.00pm	Around the mall

\* For terms and conditions, information available at [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)