

**FOR IMMEDIATE RELEASE**

**Ushering in the Water Dragon Year at City Square Mall**

*Enjoy eco-fun this Lunar New Year with traditional dragon dance performances with a twist*



**Singapore, 3 January 2012** – This Lunar New Year, City Square Mall, owned and managed by City Developments Limited (CDL), will host eco-themed activities from 6 to 29 January 2012. To celebrate the Water Dragon Year, City Square Mall will bring in a special “Search of the Water Dragon Performance” that will promote the importance of water conservation to families. The mall will be open throughout Chinese New Year (including 23 and 24 January) and shoppers can enjoy prosperous perks with a chance to win hampers and enjoy giveaways including a limited edition Radio 100.3 Chinese New Year CD Single.

As Singapore’s first eco-mall, City Square Mall continues to reach out to families through its free stage shows centred around an eco-theme. Visitors to the mall are in for a treat this festive season as City Square Mall presents the “Search of the Water Dragon Performance”, promoting eco-awareness in a fun and interesting way. Shoppers will be enthralled by a traditional dragon dance performance as part of the stage activities as the mall’s eco-fairies share the importance of conserving water.

More eco-fun can be enjoyed during City Square Mall’s Chinese New Year Eco-friendly Dragon Workshops. Parents can encourage their kids to learn more about recycling as they create their own eco-friendly Chinese New Year dragon craft using recycled materials like used magazines, cardboard and more.

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Co. Reg. No.: 196300316Z



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Shoppers who spend \$28 or more on 15 January will be able to receive a limited edition Radio 100.3 Chinese New Year CD Single performed by the station's radio DJs. The radio DJs will be present on the same day from 12pm to 2pm to autograph the CD.

To kick off the festive mood, starting from 7 January, shoppers visiting the mall on weekends will receive auspicious blessings of sweets and candies from Fu Lu Shou, the three deities of Good Fortune, Prosperity and Longevity.

Details of Chinese New Year performances and activities at City Square Mall:

**1. Search of the Water Dragon Performance**

Date: 7 January – 22 January 2012 (Saturdays and Sundays only)

Time: 7pm

Venue: Level 1 Atrium

**2. Radio 100.3 Chinese New Year CD Giveaway and Autograph Session**

Date: 15 January 2012 (Sunday)

Time: 12pm – 2pm

Venue: Level 1 Atrium

**3. Eco-friendly Dragon Workshop**

Date: 7 January – 29 January 2012 (Saturdays and Sundays only)

Time: 2pm and 4pm

Venue: Level 1 Atrium

**4. Bountiful Blessings from Fu Lu Shou**

Date: 7 January – 29 January 2012 (Saturdays and Sundays only)

Time: 3pm and 5pm

Venue: Roving



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From 6 to 29 Jan, shoppers who spend at least \$88\* at the mall are eligible to participate in a lucky draw to win one of 88 Eu Yan Sang “Auspicious Fortunes” hampers worth \$298 each. UOB cardholders can double their chances for the festive lucky draw when they charge to their UOB card. For shoppers who spend a minimum of \$128\*, they will receive an exclusive re-sealable container (minimum \$150 is required if inclusive of NTUC FairPrice receipts).

Drivers can enjoy extra savings this Chinese New Year with the mall’s free lunch time parking on weekdays (12pm to 2.30pm) except Public Holidays, and with a minimum spend of \$50\* on weekdays at the mall, they can redeem free parking worth \$3.

For more information on City Square Mall’s Chinese New Year activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).

\* Terms and conditions apply.

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### **About City Square Mall**

City Square Mall is Singapore’s first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore’s first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council’s (BFC) ‘We Welcome Families’ Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d’Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)