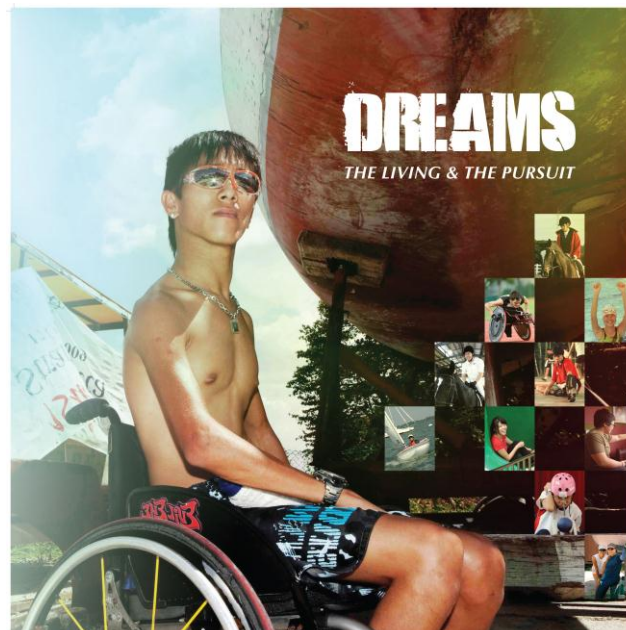


**FOR IMMEDIATE RELEASE**

**City Square Mall hosts Singapore Disability Sports Council and  
Singapore's National Para-Athletes**

Launch of *Dreams, the Living and the Pursuit* Photo Book and Photo Exhibition showcasing  
Singapore's National Para-athletes in sporting action



**Singapore, 28 September 2011** – City Square Mall, owned and managed by City Developments Limited (CDL) has teamed up with the Singapore Disability Sports Council (SDSC) to present the works from a team of prominent photographers featuring Singapore's National Para-athletes in sporting action.



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SDSC will hold the official launch of the SDSC coffee table photo book, *Dreams, the Living and the Pursuit*, at City Square Mall on Saturday, 1 October 2011. In addition, a public photo exhibition will be on display in the mall from 1 to 9 October 2011. *Dreams, the Living and the Pursuit* features a total of 11 athletes; six of whom are Paralympians who represented Singapore at the Beijing 2008 Paralympics, while the rest are young rising sports stars who are currently pursuing their sporting dreams. The photo book showcases the works of a team of notable photographers led by Mr Kwek Leng Joo, an avid photographer and Managing Director of City Developments Limited. Other contributors include Mr David Tay, President of the Photographic Society of Singapore (PSS), Mr Alex Chan, ex-Chairman of Singapore Sports Council, Mr Huang Fan, freelance photographer, Ms Alecia Neo, Assistant photographer of SPH Magazines, and Ms Samantha Tio, a fine arts photographer.

SDSC has invited Madam Halimah Yacob, Minister of State for the Ministry of Community Development, Youth and Sports, to officiate as the Guest-of-Honour for the book launch. National Sailor Jovin Tan, 25, and National Swimmer, Yip Pin Xiu, 19, will be present as special guests along with six other para-athletes featured in the book. There will be an autograph signing session by the para-athletes as well as opportunities for the public to pen their well-wishes on the stage backdrop from 2.30pm to 4pm.

The organisation behind Singapore's Paralympians is the Singapore Disability Sports Council (SDSC), a voluntary organisation registered with the Commissioner of Charities. SDSC is the only organisation in Singapore which reaches out to all disability groups, offering a wide range of sports at both elite and non-elite levels. It is also the national sports body for people with disabilities in Singapore. SDSC's goal is to promote, through sports,



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the well-being of people with disabilities in Singapore, helping them to live full and independent lives.

“We chose to hold our book launch cum photo exhibition at City Square Mall because we wanted a venue that was easily accessible and thoughtful towards the convenience of our para-athletes as well as the other disabled guests. This is in line with one of our objectives in enhancing the lifestyles of people with disabilities and integrating them into the community,” said Mr Eugene Yong, Honorary Treasurer of Singapore Disability Sports Council.

“In line with our long-standing commitment to corporate social responsibility, CDL is privileged to support the Singapore Disability Sports Council by hosting the launch of *Dreams, the Living and the Pursuit* photo book as well as its accompanying photo exhibition at City Square Mall. As a contributing photographer, I hope my photos have captured the tenacity of the human spirit and the inspiration of dreams by presenting the exceptional personal qualities of the inspirational athletes,” said Mr Kwek Leng Joo, Managing Director of City Developments Limited.

The *Dreams, the Living and the Pursuit* photo book will be available for sale at the photo exhibition on 1 October and 2 October priced at \$50 each. Proceeds from the sales of the publication will go to SDSC to bring more sporting opportunities to the Para-athletes.

**– END –**



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## **About City Square Mall**

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq. ft. of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the Future Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards where its energy efficient building achieved electricity savings of more than 30 per cent compared to similar buildings.

In 2010, Singapore's Building and Construction Authority (BCA) awarded City Square Mall with the Gold Award for Universal Design Award for the Built Environment – Commercial Building Category. A key component of an inclusive society is a friendly built environment that addresses the needs of all age groups and people with different abilities. The BCA Universal Design Award gives recognition to good practices and special efforts taken to

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raise awareness of the importance of providing seamless accessible built environment for all.

City Square Mall is envisioned as a miniature 'town centre' that provides a perfect setting for people to meet, shop and play. Special attention to users' needs was considered in the micro design of the building where the mall's priority is to offer a customer-centric shopping experience that caters to all. The ease of connectivity from the MRT into the building, tactile paving walkways for the blind to access exits and key locations and its attention to detail to allow easy movement for anyone using wheelchairs with its spacious walkways are some of the key universal design features that make City Square Mall's building design stand out from other shopping malls. From offering free rental of wheelchairs at our Customer Service Counter, to seats with holders for walking sticks, the mall is designed with convenience in mind for all visitors.

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)