

**IMMEDIATE RELEASE****Spicy Adventures at City Square Mall  
(1 – 31 July 2011)**

*Singapore's first eco-mall whips up a month of feasting, fiery performances, cooking demos and fun activities for the whole family*



**Singapore, 28 June 2011** – The annual Singapore Food Festival supported by the Singapore Tourism Board is back and this year's theme is "Curry and Spices". In line with this fiery culinary theme, City Square Mall, owned and managed by City Developments Limited (CDL), will be whipping up a month of exciting events and activities for foodies, tourists and families with its "Spicy Adventures" bonanza.

City Square Mall's Facebook page will be launching a new game application with dining vouchers to be won. Catch musical chefs drum up awesome beats using pots and pans, or indulge your senses in the passionate moves of Flamenco dancers.

Foodies will rejoice in watching Celebrity Chef Violet Oon lead cooking demonstrations using the spices of Asia. Visitors to the mall can turn up the heat at the food fair where spicy



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delicacies and foodstuffs will be on sale. And kids can have a go at being chef for the day at the Little Chef Kids Workshop. There's truly something for everyone.

City Square Mall is an award-winning eco-mall that provides visitors with a variety of shopping and dining options as they enjoy an eco-learning experience. The mall is home to about 200 tenants including more than 50 F&B outlets - some of which are Halal-certified, offering an array of tantalising cuisine for breakfast, lunch and dinner.

Shoppers can take their pick from three food courts in the mall – Ishi Mura Japanese Foodstreet, Banquet and Kopitiam. Kopitiam has received the award as an “Eco Foodcourt” under a certification scheme by the Singapore Environment Council. This certification assesses the environmental management system in a foodcourt from its environmental policies to water, energy and waste management.

City Square Mall is the first mall in Singapore designed with eco education and awareness in mind. One of the many eco-sensitive features is the double glazed façade glass that allows plenty of natural light into the building. Several F&B outlets on the upper floors offer alfresco seating for a bright, cheery dining experience in the day, and intimate dining at night.

For the month of July, City Square Mall has lined up these exciting events and activities:

### **New App Game at City Square Mall Facebook Page**

#### **1. Guess the Right Spice**

Date: 4 – 31 July 2011

During this season of feasting at City Square Mall, 5 Facebook fans stand a chance to win \$50 worth of dining vouchers each week by adding the correct spice into four dishes from Siam Kitchen:

- Green Curry Chicken
- Red Curry Prawn
- Siam Kitchen Special Thai Deep Fried Otah
- Tom Yum Seafood Soup

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## **Spicy Rhythm and Beats**

### **2. Flamenco Dance**

Date: 9 – 31 July 2011 (Saturdays only)

Time: 3.15pm

Venue: Level 1 Atrium

Be captivated by the amazing grace and power of the Flamenco performance with its passionate music and dance moves.

### **3. Slice & Dice**

Date: 9 – 31 July 2011 (Sundays only)

Time: 3.15pm

Venue: Level 1 Atrium

Catch four dynamic chefs in action as they whip up a musical fest using pots, pans and various utensils in this unique percussion performance!

## **Spicy Adventures**

### **4. Cooking Demo by Celebrity Chef Violet Oon**

Date: 23 & 30 July 2011 (Saturdays)

Time: 5.30pm

Venue: Level 1 Atrium

Dishes: Nonya Chilli Goreng Ayam (using chillies and garlic)

Steamed Kampong Prawns with Lemon Grass and Chillies (Singapore Katong seafood tradition)

Date: 24 & 31 July 2011 (Sundays)

Time: 5.30pm

Venue: Level 1 Atrium

Dishes: Hot Lamb Curry (using dried chillies, coriander powder, fennel, cumin seeds and more)

Thai Hot and Spicy Seafood Salad (traditional Thai dish)

**5. A Spicy Food Affair**

Date: 22 – 31 July 2011

Time: 11pm – 9pm

Venue: Level 1 Atrium

Visit the food kiosks set up at Atrium B to feast your eyes and taste buds on a variety of spicy dishes, curry-related foodstuff, and other well-loved delicacies.

**Fun for Kids****6. Little Chef Kids Workshop**

Date: 9 – 31 July 2011 (Weekends only)

Time: 2pm &amp; 4pm

Venue: Level 1 Atrium

By presenting a shopping receipt of any amount on the day of purchase, parents will receive a Chef Apprentice Card for their children (aged 5 – 12 years old) to enter the Little Chef Kitchen. Friendly head chefs will teach them how to make colourful cupcakes from modelling clay, cheesecake fridge magnets from sponges and decorate their very own chef hats! After each activity, they will receive a chop on their activity card and graduate from the Little Chef Kitchen upon completion of all the activities,

**Shopping Promotions****7. Red Hot Rewards**

Date: 1 – 31 July 2011

- Spend \$50\* - Redeem \$3 worth of free parking
- Spend \$120\* - Redeem an exclusive container jug (Red Jug from 1 – 14 Jul & Green Jug from 15 – 31 Jul)

**- END -**



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### **About City Square Mall**

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned & managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards - the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category).

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

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