

#### FOR IMMEDIATE RELEASE

### City Square Mall celebrates Children's Day with Dreams @ Kolam Ayer

10-year old Chua Hui Ping will get closer to her dream of being a Sushi Chef when she learns how to make sushi from expert chefs at City Square Mall's Sushi Tei

**Singapore, 27**<sup>th</sup> **September 2010** – To celebrate Children's Day on October 1<sup>st</sup> 2010, City Square Mall, owned and managed by City Developments Limited (CDL) will host over 40 children from Dreams @ Kolam Ayer. The children, aged from 5 to 12 years old, will enjoy activities organised by City Square Mall's tenants, which include a sushi making workshop and lunch conducted by **Sushi Tei** chefs, followed by a free gaming session at **Timezone**.

# Programme is as follows:

Time	Activities	Location
11.00am	Sushi Making Workshop with Sushi Tei chefs	Fountain Square,
12.00pm	Lunch	Basement 1
12.30pm	Games and Competition	Timezone, Basement 2 - #19/21

Organised by City Sunshine Club (CSC), CDL's staff volunteer club, "City Square Mall's Children's Day Celebration with Dreams @ Kolam Ayer" is part of CSC's extended program to organise outreach programs for children and youths through character building mentorship initiatives. The programme supports CDL's overall Corporate Social Responsibility (CSR) vision and mission. More than 10 CSC volunteers will accompany the children as they spend a fun-filled afternoon at City Square Mall.

Dreams @ Kolam Ayer is a youth development centre under Viriya Community Services, which has been in operations since December 2004. The centre's programmes and services include preventive, developmental and remedial interventions, and help provide support and opportunities to its beneficiaries as they pursue their dreams and passions.

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Co. Reg. No.: 196300316Z

CITY SQUARE MALL

Developed and Managed by:

CITY DEVELOPMENTS LIMITED

Under the guidance of Sushi Tei expert chefs, the children will be instructed on various aspects of sushi-making, from the correct preparation of rice to techniques for proper arrangement and decoration. Upon completion of the workshop, the children will have a chance to taste authentic sushi freshly prepared by the chefs at Sushi Tei.

10-year old Chua Hui Ping, one of the children who will be joining in the Children's Day celebrations at City Square Mall, could hardly contain her excitement when she found out about the hands-on opportunity to learn how to make sushi from expert chefs.

"I really love Japanese food, especially sushi. When I grow up, I hope that to become a sushi chef so that I can make delicious sushi for my friends and family!" Hui Ping exclaimed.

"We are grateful to our tenants Sushi Tei and Timezone for their generosity in supporting the Children's Day programme led by CSC staff volunteers. As a mall, one of our key priorities is to organise activities that can engage the community-at-large. We are glad we managed to find the right partners to help organise fun and memorable activities for the children of Dreams @ Kolam Ayer, which we hope can help inspire these children as they celebrate their special day," enthused Tan Boon Tuck, Centre Director for City Square Mall.

Together with City Sunshine Club, City Square Mall has also hosted children from the Children's Aid Society during the recent Mid-Autumn festival on 18<sup>th</sup> September. Accompanied by City Sunshine Club staff volunteers, more than 20 children, some who were with their parents, enjoyed an evening of fun and eco-learning experience as they participated in eco-lantern making workshops and a special Mid Autumn Eco-lantern tour around the mall. Another mall tenant, Long John's Silver, sponsored the dinner for the children and volunteers that evening.

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## **About City Sunshine Club (CSC)**

CSC is an employee volunteer club started in 1999. Initiated by CDL's Managing Director, Mr. Kwek Leng Joo, CSC's aim is to nurture a spirit of voluntarism among employees and cultivate an engaged workforce. Through CSC, the Company is able to facilitate and encourage staff and their families to lend a helping hand to the less fortunate through a wide range of programmes that reach out to the underserved.

Over the years, the club has evolved from a simple conduit for monthly elderly befriending and ad hoc visits to charity homes, to a progressive and vibrant platform with a sizeable network of outreach programmes catering to children and youth development through character building mentorship initiatives, helping the less fortunate and supporting CDL's overall Corporate Social Responsibility vision and mission.

## **About City Square Mall**

City Square Mall is located at the junction of Serangoon and Kitchener Roads and is directly connected to Farrer Park MRT station. Owned by City Developments Limited, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space.

As Singapore's first eco-mall, City Square Mall is integrated with a 49,000 sq ft urban park named City Green. Home to 200 tenants that cater to the lifestyle needs of everyone in the family, the mall is envisioned as a miniature 'town-centre' which provides the perfect setting for the community to meet, play and shop while acquiring an eco-learning experience.

For more information on City Square Mall, please visit <a href="www.citysquaremall.com.sg">www.citysquaremall.com.sg</a>

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