



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

FOR IMMEDIATE RELEASE

City Square Mall Welcomes New Tenants

Taiwan's famous Hot-Star Large Fried Chicken and other new concept shops open their flagship and first outlets at City Square Mall

Singapore, 25 October 2011 – City Square Mall, owned and managed by City Developments Limited (CDL) will have several new tenants opening new shops at the mall. Taiwan's famous **Hot-Star Large Fried Chicken (also known as Hao Da Da Ji Pai <豪大大鸡排>)** will open its first outlet in Singapore at City Square Mall in November 2011. There will be a new Western style fast food restaurant **Barbacoa (#02-39/40)** which will serve up barbeque meats and dishes. New concept store **Makeshake**, specialising in trendy milkshakes has also recently opened its flagship outlet.

Hot-Star Large Fried Chicken (#B1-K7) started its business in 1992 in Taichung. It is the origin creator of the largest fried chicken that measures up to 30cm long. This signature crispy juicy fried chicken in Taipei Shilin night market has been attracting long queues of customers from the locals as well as tourists. With a network of more than 40 franchise outlets in Taiwan, it started its first overseas franchise in Hong Kong in October 2010 and currently has 5 outlets. Highly recommended by the media and food guide to be one of the “must” try food in Taiwan, the long awaited authentic Taiwanese crispy chicken will make its debut in Singapore with its first outlet opening in November 2011 at City Square Mall.

At **Makeshake (#B2-K2, K11)**, customers can express their creativity by picking a milkshake base and customising their milkshakes. **Makeshake** has several signature flavours such as its *Malibu Shake* (Coconut + Pineapple), *Yuan Yang* (Coffee & Tea), *Champion Breakfast* (Granola + Raisins + Maple Syrup) and *Strawberries & Cream* (Strawberries + Cream Cheese).

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539
Tel: +65 6595 6565 | Fax: +65 6509 3761 | www.citysquaremall.com.sg

Co. Reg. No.: 196300316Z



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

One familiar name that has opened at City Square Mall is ***Mouth Restaurant (#04-15/16)***, known for its fine selections of freshly handmade Hong Kong dim sum and authentic Cantonese cuisine, where some of its signature dishes include its *Thousand Island Cod Fish*, *Snow Skin Baked Custard Bun*, *Banana Prawn Fritters*, *Rojak Pork Ribs* and *Peking Duck*.

Other tenants who have joined the retail mix at the mall's Basement 1 food street are ***DQ Dairy Queen (#B1-K2/K3)*** and ***Prima Déli (#B1-K9)*** while popular bubble tea shop, ***Each A Cup (#B1-K6)*** will be adding 15 new flavours to its current offerings soon.

Retail and lifestyle shop ***Yiboyo (#B1-12A)*** offers a variety of unique hand-crafted goodies from cute little key chains made from oak to sweet dresses imported from Korea; and ***Holland & Barrett (#B1-21)***, a well-established retail brand from the United Kingdom selling vitamins, minerals and herbal supplements have also opened new shops at City Square Mall.

Existing tenants that will revamp or expand their stores include ***Gold Hub Jewellery (#03-41)***, a specialty shop that buys and sells gold items, reconditioned jewellery and watches, and ***"K"rafers' Paradise (#04-19/21)***, the one-stop shop for all scrapbook related craft materials, who will expand its store by taking over the units next to them.

"We are excited about bringing these new specialty shops and restaurants into City Square Mall. This addition of new tenants is part of our initiative to serve our shoppers better by improving our retail mix. We hope that more families will find it convenient to visit the mall to meet, shop and play," said City Square Mall's spokesperson.

As Singapore's first eco-mall, City Square Mall has become the community hub for those living in the area. The mall is also a popular destination for families and it received a 'We Welcome Families' Excellence Award under the Shopping Mall Category by the Businesses for Families Council earlier this year. The mall organises regular activities where families can enjoy an eco-learning experience

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539
Tel: +65 6595 6565 | Fax: +65 6509 3761 | www.citysquaremall.com.sg

Co. Reg. No.: 196300316Z



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

and has a 27,000 sq ft Kids' Hub with 11 enrichment and education centres that spans over level five to nine.

-END-

About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned & managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards - the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. The mall has also recently won a distinction award in the 3R Packaging Awards 2011 for its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA).

For more information on City Square Mall, please visit www.citysquaremall.com.sg