

FOR IMMEDIATE RELEASE**Spell Out Your Love for Mom at City Square Mall***Because moms deserve more than a day of celebration*

Singapore, 24 April 2012 – Put a smile on mom’s face this Mother’s Day at City Square Mall, with delicious treats and pampering offers from **28 April to 13 May 2012**.

From attractive gifts to fashionable apparel, City Square Mall goes all out to indulge the most important woman in your life. Throughout the two-week celebration, there will be a series of Atrium events including a **Mother’s Day Flea Market** which will definitely appeal to moms looking for affordable items. There will also be a wide selection of handbags for you to buy and pamper your mom.

Shoppers can take part in our “Only the Best for Mom” Scratch & Sure Win promotion and win premiums such as Abalone, Bird’s Nest, Snow Jelly, exclusive mugs and more for their mothers too when they spend a minimum of \$150[^]*. Additionally, shoppers can enjoy a rewarding shopping experience with exclusive offers from tenants! For full details of store promotions, please refer to Annex A.



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CITY DEVELOPMENTS LIMITED

On weekdays (except public holidays), shoppers can enjoy free parking worth \$3 with a minimum spend of \$50*, on top of free lunch time parking from 12.00pm to 2.30pm.

^\$200 minimum for NTUC receipts.

**Maximum of 3 same-day combined receipts. Limited to only 1 Scratch & Sure Win card per shopper per day, regardless of total amount spent. Other terms and conditions apply.*

Details of Mother's Day celebration events at City Square Mall:

1. Bring Mommy to a Shopping Flea

With more than 30 booths of vintage clothing, accessories, watches galore, both you and your mom can pick up great deals at an absolute steal.

Date: 28 & 29 April (Saturday & Sunday)

Venue: Level 1 Atrium

2. "Hand Her A Handbag" Fair

Show mom some love with a gorgeous handbag from a wide selection of brands on sale.

Date: 30 April – 13 May

Venue: Level 1 Atrium

3. Slumberland Roadshow

Give mom the beauty sleep she deserves on a new Queen-size Slumberland (Vono) mattress at a special price of \$899 (U.P. \$1,798) and get free gifts!

Date: 7 – 20 May

Venue: Level 1 Atrium

About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC)

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'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit www.citysquaremall.com.sg

Annex A: City Square Mall Exclusive Mother's Day Offers (28 Apr – 13 May 2012)

S/N	Shop Name	Tenants' Exclusive Offers
1.	Andersen's of Denmark (#02-K11/K13)	15% off Berry Chocolate Ice Cream Cake (1kg & above)
2.	Arches Hairspa + Salon (#B2-48)	- 20% off Hair Colouring services - Keratase 3 steps Scalp Treatment and Haircut @ \$99 (all length)
3.	Capitol Optical (#01-13)	Free Bag Hook with minimum spending of \$150
4.	Dairy Queen (#B1-K2/K3)	30% off Vanilla Liter with purchase of any whole cake
5.	Echo of Nature (#01-14/16)	- 10% off Regular-priced items - Up to 60% off storewide
6.	Eu Yan Sang (#B1-07)	- 20% off Raw & Bottled Bird's Nest - Free 1 bottle of Huang Si Yan 皇丝燕 worth \$49.90 with minimum spending of \$318 in a single receipt
7.	GNC (#B1-K4)	25% off GNC Women's Ultra Mega® 90's (U.P. \$59.95)
8.	Hockhua Tonic (#B2-05)	20% off Snow Jelly with Rock Sugar 150g x 6 (U.P. \$42/ box)
9.	Heart Spring Spa (#03-25/26)	- 10% off Regular-priced items - Free Facial Treatment with minimum spending of \$300
10.	Heart To Heart Jewellery (#01-23)	20% off Regular-priced items
11.	iGenius (#09-06/08)	Introduction Workshop (BabyGenius and Right Brain Programme) for 2 mums at the price of 1.

12.	Jean Yip Hub (#B2-35/36)	- 1st Trial R6 Advance with Light Customised Facial Treatment @ \$30 - 1st Program of 9 x R6 Advance with Light Customised Facial Treatment @ \$988
13.	Koolook (#01-36)	Free Escada perfume miniature with minimum purchase of \$150
14.	Kopi Alley (#B2-K10)	Free Kopi with minimum spending of \$5 in a single receipt
15.	Kopitiam (#04-31/32)	Buy 1 get 1 Free Hot/ Cold Cheng T'ng @ \$1.90 (U.P \$3.80)
16.	METRO (#01-06/11, #02-03/09, #03-03/09)	- Kenji Jewellery Set @ \$29.80 (U.P. \$79.90 - \$89.90) - Esprit Watch @ \$72 (U.P. \$145) - Hilly Cruiseline Shoulder Bag with Wallet (Monogram) @ \$89 (U. P \$168) - Hilly Zen Full Leather Shoulder Bag with Long Wallet @ \$169 (U.P \$348)
17.	Mobile Fashion (#01-44)	10% off Store-wide
18.	Pet Lovers Centre (#B1-23)	Buy 1 get 1 Free Byopet Hand Sanitiser 50ml
19.	Picket & Rail (#03-42/43)	- Marie Galante Make-up Trunk @ \$2,999 (U.P. \$5,869) - 20% off American Classic Handbags
20.	Poh Kim (#04-16)	Free iPhone 4/ 4S Protection Case with any purchase of Poh Kim products and TVB Dramas
21.	PrimaDéli (#B1-K9)	Buy any Mother's Day cake and get a \$6 off voucher for Father's Day Cake - Pretty Mom (Vanilla/Chocolate) - \$37.80/kg - Love You Mommy - \$21.80 (approx. 600g)

22.	Q & M Dental Centre (#B1-13/15)	<p>- Maintenance Package For Adults @ \$88 (Price is inclusive of consultation, scaling and polishing, topical fluoride treatment.)</p> <p>- Teeth Whitening Package @ \$500 (Price is inclusive of consultation, take home kit, scaling and polishing.)</p> <p>Prices indicated herein are payable upon attendance and are exclusive of sterilization and disposable fees and GST.</p>
23.	Sumthing Difrent (#02-20)	Receive a free handmade tote bag with any purchase of \$180 in a single receipt.
24.	The Manhattan FISH MARKET (#04-12/13)	<p>20% off Flaming Cheese Platter (U.P. \$37.90)</p> <p>Valid for dine-in only with family members. Limited to 1 redemption per family. Not valid on eve of and on Public Holiday.</p>
25.	TianPo Jewellery (#01-12)	Free Multi-coloured Gem Pearl Necklace with minimum spending of \$500
26.	ZTP Ginseng Birdnest (#B1-26)	Free bottle of 250ml ZTP Korean Ginseng Hashima with Rock Sugar (worth \$12) with every purchase of 1 box of Collagen Hashima with Rock Sugar and Korean Ginseng (80ml x 6) @ \$28

Terms & Conditions:

All offers are valid at City Square Mall outlets from 28 April - 13 May 2012 only (unless otherwise stated) and while stocks last. All offers are not valid with other promotions, sales/ promotional items, discount cards, offers or discount vouchers. Free products/ items may be substituted with other items of similar value at the discretion of participating outlets, and while stocks last. Participating tenants reserve the right to amend the terms and conditions of their offers without prior notice. Spending amount may be subject to GST and Service Charge. Other terms and conditions apply.