

Developed and Managed by: CITY DEVELOPMENTS LIMITED

For Immediate Release

Media Release

CITY SQUARE MALL — A FAMILY FRIENDLY SHOPPING HAVEN LAUNCHES LEARNING HUB

SINGAPORE, 23 March 2010 – City Square Mall launches a 24,000 square foot learning hub as part of its continuous efforts to be a family friendly mall.

With the opening of the Learning Hub, City Square Mall aims to provide an educational facility and infrastructure that will be utilised by the surrounding community and organisations. This development is launched in conjunction with the mall's achievement of the Businesses for Families Mark (Mark) in early March 2010. The Mark is awarded to organisations that have met specific family-friendly standards relating to their strategy, services and infrastructure.

The dedicated Learning Hub, spreading over levels six to nine of the mall, houses an extensive mix of educational tenants including CMA Mental Arithmetic Centre, Genius R Us (Baking, Crafts & Enrichment for kids), Leap SchoolHouse, Learning Habitat, Magic Fiddler, MindChamps PreSchool, Monford International College and Spark Learning Centre.

In addition to the development of the Learning Hub, City Square Mall has put in place a number of family-friendly features, especially for families with young children. These include designated family parking lots, ample seating for young and old shoppers, diaper-changing stations, hot/cold water facilities in the nursery rooms, baby seats within toilet cubicles, urinals for boys in female toilets, child basins and taps in all toilets and an outdoor playground. Furthermore, the underpass which directly links the mall and Farrer Park MRT station (NEL) was launched end December 2009, making it more convenient and accessible to visit the mall.

Besides its retail attractions, City Square Mall is also the first mall in Singapore designed with the integration of an adjacent sprawling 49,000 square foot state-owned urban park called City Green. This recently completed outdoor park includes an eco-playground that features equipment constructed with wood sourced from forest product producers certified by the Forest Stewardship Council (FSC), a certification system that promotes responsible forest management worldwide.

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City Square Mall

City Square Mall, is located at the junction of Serangoon and Kitchener Roads (next to Farrer Park MRT station), on the site of Singapore's historic New World Park. Having close proximity to Little India, one of the Top 5 must-see tourist spots, with direct connection to Farrer Park MRT station, it hopes to attract both local and tourist shoppers. Drawing inspiration from nature itself, the mall was conceptualised, designed and built with state-of-the-art green building features and is the first mall in Singapore to be awarded the prestigious Green Mark Platinum Award by the Building and Construction Authority (BCA). The mall is a precursor to a new generation of eco-friendly buildings and the first mall designed with the integration of an urban park.

Home to 200 tenants that caters to the lifestyle needs of today's discerning mid-income families, City Square Mall offers a wide array of value-for-money merchandise and services, exciting promotional activities, street fare as well as international cuisine. The mall is envisioned as a miniature 'town-centre' which provides the perfect setting for the community to meet, play and shop while acquiring an eco-learning experience.

Owned by City Developments Limited, City Square Mall is one of the largest malls in Singapore.

For more information on City Square Mall, please visit www.citysquaremall.com.sg

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