

FOR IMMEDIATE RELEASE

Tuck in to a Foodie *Fantasea* at City Square Mall (30 June – 29 July 2012)

Get hooked on a sea of flavours at the food fair, pick up culinary skills at the cooking demonstrations and partake in a variety of fun-filled activities



Singapore, 20 June 2012 – In conjunction with the **Singapore Food Festival 2012: Seafood Tales of Temasek**, City Square Mall, owned and managed by City Developments Limited (CDL), is organising a myriad of fun-filled activities that is sure to bring you and your family on a sea of adventure throughout the month of July!

From 30 June to 29 July 2012, expect attractive rewards and fun for the whole family at City Square Mall! **200 shoppers daily will receive City Square Mall \$5 F&B vouchers** when they spend \$150* (\$250* if inclusive of NTUC FairPrice receipts). Shoppers will be spoiled for choice at the food fair featuring over 20 booths serving up delectable cuisines, while those looking to whip up delicious dishes for their loved ones can pick up tips from the cooking demonstrations. Exciting family stage games ensure a fun time for

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everybody. Kids can also learn to create interesting origami sea animals from recycled materials at the ecoworkshops.

Details of City Square Mall's Food Festival events and activities:

1. Scrumptious Food Fair

Date: 6 to 22 July 2012 Time: 11am – 9pm Venue: Level 1 Atrium Be spoilt for choice with over 20 food booths offering a wide array of dishes at the Scrumptious Food Fair.

2. Kids' Origami Eco Workshop

Date: 7, 8, 14 & 15 July 2012

Time: 1pm

Venue: Level 1 Atrium

In line with the theme of this year's Food Festival, children will learn to fold origami sea animals using recycled materials at City Square Mall's signature eco-workshops promoting the 3Rs – Reduce, Re-Use and Recycle.

3. Learn to Cook Putian (Heng Hwa) Dishes

Date: 7, 8, 14 & 15 July 2012 Time: 3pm

Venue: Level 1 Atrium

Find out how to create healthy and wholesome authentic Putian (Heng Hwa) cuisine from PUTIEN chefs. Shoppers can hone their culinary skills and take home delicious recipes to try for the entire family.

4. Sea-sational Stage Games

Date: 7, 8, 14 & 15 July 2012 Time: 5pm Venue: Level 1 Atrium Stand to win attractive prizes by participating in the fun and exciting competitions and challenges on stage!

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City Square Mall is also collaborating with WWF – World Wide Fund for Nature (Singapore) Limited to promote the importance of sustainable seafood consumption, in conjunction with the Food Festival. Details of the events are as follows:

1. Making a change with WWF Singapore

Date: 16 - 22 July 2012 Time: 11am – 10pm Venue: Basement 1 (Near the MRT Entrance) Ever wondered about the repercussions we cause on the environment with our consumption choices? Be responsible for what you eat! Learn how to make sustainable seafood consumption choices at the WWF game booth.

2. Movie Screening of "The Mirror Never Lies"

Date: 21 July 2012 (Sat) Time: 7.30 pm – 9pm Venue: B1 Fountain Square Don't miss the local debut movie screening of "The Mirror Never Lies", telling the story of our changing oceans and the dramatic impact it has on a young girl's life. Movie is shown in Bahasa Indonesia with English subtitles.

Shoppers can enjoy free weekday lunchtime parking from 12.00pm to 2.30pm (except public holidays) or redeem a \$3 parking coupon with a minimum spend of \$50* on weekdays. City Square Mall also provides free shuttle bus service from six convenient locations – Toa Payoh, Novena and Lavender throughout the week, as well as Boon Keng, Bendemeer and Kallang Ave on weekdays. To find out more about details of the food festival events and promotions at Singapore's first eco-mall, visit <u>www.citysquaremall.com.sg</u> or check out City Square Mall's Facebook page <u>www.facebook.com/citysquaremall</u>. Families visiting the mall can also look forward to new anchor tenants Toys'R'Us and Babies'R'Us (opening in October 2012), and Golden Village (opening by December 2012).

*Terms and conditions apply.

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit <u>www.citysquaremall.com.sq</u>