

**FOR IMMEDIATE RELEASE - MEDIA ADVISORY**

## **The Robots Have Landed At City Square Mall**

*Action-packed activities and great gifts await the adventurous this August*



**SINGAPORE, 20 July 2016** – From 30 July to 28 August, City Square Mall, owned and managed by City Developments Limited, will house Roboland, a robotic-themed outdoor carnival comprising life-sized robot rides, giant robot-inspired inflatables and exciting robot-themed games stalls.

The Roboland Outdoor Carnival takes place at the Level 1 City Green outdoor park from 6pm to 10pm on weekdays and 12pm to 10pm on weekends and public holidays.

### **Bag a Bionic Bonus**



In addition, during the whole month of August, shoppers who spend a minimum of \$150\* (or \$250\* with NTUC FairPrice receipts) can redeem an exclusive foldable eco bag, limited to the first 2,000 redemptions. Plus, the first 500 redemptions will also receive a Roboland Outdoor Carnival ticket and a Choo Choo City Express train ticket.

### **Park for Free on Weekdays (excluding Public Holidays)**

Enjoy complimentary weekday parking worth \$3 with minimum \$60 spent, terms and conditions apply. In addition, there is free weekday lunchtime parking for the first one and a half hour between 12 and 2pm (excluding public holidays).

*\*Maximum of 3 same-day combined receipts from any store except pushcarts and non-tenant atrium events. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter. Limited to 1 Exclusive Foldable Eco Bag, 1 Roboland Outdoor Carnival ticket and 1 Choo Choo City Express train ticket per redemption. Redemptions are on a first-come-first-served basis and while stocks last. Receipts and transaction slips from purchase of City Square Mall/outlet's gift vouchers, Golden Village Quick Tix™, SISTIC tickets, Singapore Post, banks, pushcarts, non-City Square Mall outlets' atrium sales and purchase/topping up of stored value cards will not be accepted.*



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*Redemption is based on nett purchase amount and excludes amount offset by any type of loyalty/rebate points reflected on original receipts. Other terms and conditions apply.*

For more details on the activities and promotions, visit <https://citysquaremall.com.sg> or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

### **About City Square Mall**

*City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Celebrity Fitness, Daiso, Decathlon, Food Republic, Golden Village, NTUC FairPrice, Toys'R'Us and Uniqlo.*

*As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.*

*City Square Mall is the proud recipient of the following awards and accolades:*

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*
- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*
- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*



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- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*
- *AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne*

For more information on City Square Mall, please visit <https://citysquaremall.com.sg/>.

**This advisory is issued on behalf of City Square Mall by Strategic Public Relations Group (SPRG). For media enquiries, contact:**

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