

Developed and Managed by: CITY DEVELOPMENTS LIMITED

FOR IMMEDIATE RELEASE

Deck City Square Mall with Trains of Jolly! (17 November – 30 December 2012)

Meet the trainees - Wilson, Brewster and Koko, and ride the rails of adventure with Chuggington and the whole family!



Singapore, 16 November 2012 – City Square Mall, owned and managed by City Developments Limited (CDL), is proud to present a traintastic Chuggington Christmas this year.

Chuggington is a British, train-based animated TV series for children. The series follows the adventures of three young trainees as they ride the rails. Along the way they learn positive values and new skills empowering them to become the best trainees they can be. Chuggington offers unlimited action, laughter and learning. Traintastic Adventures await!

From 17 November till 30 December, shoppers can redeem an exclusive Chuggington tote bag and pencil case set with \$200* spent. UOB debit/credit cardholders need only spend \$150* to qualify. There are three exclusive designs of each trainee – Brewster (16 - 30 Nov), Wilson (1 - 14 Dec) and Koko (15 - 30 Dec) for collection. During this period, the following activities will provide shoppers with a traintastic adventure with the Chuggers:



Developed and Managed by: CITY DEVELOPMENTS LIMITED

- Shop and Redeem Your Chuggington Holiday Fun 17 November till 30 December, from 11am – 9pm Spend \$100* and redeem a Chuggington train ticket for your children to receive a free balloon, enjoy some colouring fun and bring home a photo memento. UOB Debit/Credit Cardmembers need only spend \$80* to qualify. (Limited to first 200 children per day)
 Meet and Greet the Chuggers and Catch their Christmas Live Show
- Date: 1 16 December (daily, except Mondays) Time: Tue - Thu at 4pm & 7pm; Fri - Sun at 1pm, 4pm & 7pm Venue: L1 Atrium Join the Chuggers at the 'Clean Up Chuggington Day' Live show. With a minimum spend of \$50, shoppers can also redeem an exclusive pass for the Meet and Greet session (*Maximum of 50 passes per session, pass will be issued 45 minutes prior.)
- Pose for a photo with the Chuggington trainees
 Date: 17 30 December
 Time: 1pm, 4pm & 7pm
 Venue: L1 Atrium
 Bring your camera, spend \$10* and pose with The Chuggington Trainees on stage for fun memories you can cherish.
- 4. It's Snow Time!

17 November till 30 December, at 7.30pm daily Venue: L1 City Green (Park)

Shoppers can check out the spectacular 16-metre tall, eco-friendly Christmas tree and have fun playing in the snow daily at 7.30pm.

5. I'm dreaming of a Green Christmas Date: 17 November till 30 December Venue: B1 Fountain Square

Be mesmerised by the giant eco-Christmas tree made entirely with recycled plastic bottles by Landscape Architecture students from Singapore Polytechnic.

Come Sing The Yuletide Cheer
 Date: 21 & 22 December, 6.15pm
 Venue: L1 Atrium
 Sing along to Christmas carols with the choir.



Developed and Managed by: CITY DEVELOPMENTS LIMITED

7. Choo Choo Xmas Kids' Party Date: 22 December, 2-5pm Venue: B1 Fountain Square

A Christmas party just for the little ones. Be entertained with Christmas carolling, Santa meet and greet, balloon and magic shows and more! Check out Mother & Baby magazine (Dec issue) or email <u>m&b promotions@mediacorp.com.sg</u> to pre-register by 18 December.

With LIVE performances from the Chuggers and a multitude of traintastic activities and promotions, shoppers and families can look forward to boundless fun and joy this Christmas!

For more details on the activities and promotions, visit <u>www.citysquaremall.com.sg</u> or check out City Square Mall's Facebook page <u>www.facebook.com/citysquaremall</u>.

*Terms and conditions apply.

-End-

About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit <u>www.citysquaremall.com.sq</u>