

### FOR IMMEDIATE RELEASE

# **City Square Mall Announces New Globally-Acclaimed Tenants**

The introduction of these established tenants is in line with the mall's commitment to continuously enhance the overall shopping and dining experiences for visitors of all ages

**Singapore, 12 May 2016** – City Square Mall, owned and managed by City Developments Limited (CDL), announces refreshing additions to the family-friendly mall. With over 200 dining and retail options currently available at the mall, the new tenants will enhance the mall's positioning as a one-stop destination for families of different generations to eat, shop and play.

**Decathlon**, a French sporting goods retailer with presence in over 21 countries, will open **its first retail outlet in Singapore** on 21 May 2016. Known for its extensive range of sporting merchandise and accessible prices, the retailer constantly strives to share its love for sport through the many products it has developed.



"We are excited to announce our latest Decathlon store in City Square Mall. At 21,500 square feet, featuring over 85,000 innovative and quality products from 50 different sports, our store will



continue Decathlon's mission to make sport accessible to all Singaporeans" said Bastien Grandgeorge, CEO Decathlon Singapore.

Come early June 2016, visitors to City Square Mall can also look forward to relish in signature dishes of popular Taiwanese restaurant, **Din Tai Fung**, ranked one of the top ten restaurants in the world by the New York Times.



As a family-friendly restaurant, City Square Mall's existing target audience ties in with Din Tai Fung's consumer audiences. "Renowned for our popular Steamed Pork Dumplings (Xiao Long Baos), as well as signatures such as Steamed Chicken Soup and Fried Rice with Shrimps & Eggs, we rely on fresh, premium ingredients to bring out the flavours of each dish. Our twentieth restaurant is slated to open at City Square Mall and will house a seating capacity of over 100, allowing us to welcome even more fans to enjoy our simple and classic cuisine," commented Ms. Patsy Loo, Senior Vice-President of Brand Development (Restaurant Division), Taster Food Pte Ltd.

Mr Lionel Chua, Centre Director of City Square Mall remarked, "We are delighted to welcome the two internationally renowned brands to our premises. Their introduction strengthens our positioning as a mall for multi-generation families. We are thrilled that these globally and regionally recognised names have chosen to establish outlets within our mall."

CITY SQUARE MALL

Developed and Managed by:

CITY DEVELOPMENTS LIMITED

Apart from Decathlon and Din Tai Fung, the mall has also recently welcomed footwear and accessories retailer **Rubi Shoes**, as well as the first outlet of **Seoul Jjimdak**, which specialises in chicken braised in Korean soya sauce. **Cotton On** has also expanded its foothold at City Square Mall with a bigger shop space featuring a wider range of merchandise.

For more information, visit <a href="www.citysquaremall.com.sg">www.citysquaremall.com.sg</a> or check out City Square Mall's Facebook page <a href="www.facebook.com/citysquaremall">www.facebook.com/citysquaremall</a>.

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### About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Celebrity Fitness, Daiso, Decathlon, Food Republic, Golden Village, NTUC FairPrice, Toys'R'Us and Uniqlo.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.

City Square Mall is the proud recipient of the following awards and accolades:

- FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia
- FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation
   Internationale des Administrateurs de Bien-Conselis Immobiliers



- ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition New and Existing category), awarded by the ASEAN Centre for Energy
- 3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency
- Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore
- 'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council
- LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council
- AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne
- AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne
- Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou
- AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne

For more information on City Square Mall, please visit www.citysquaremall.com.sq.



## This advisory was issued on behalf of City Square Mall.

## For media enquiries, please contact Strategic Public Relations Group (SPRG):

Ms. Samantha Ng	Ms. Maria Tan
Account Manager	Account Executive
+65 6325 8265	+65 6325 8327
samantha.ng@sprg.com.sg	maria.tan@sprg.com.sg