

MEDIA ADVISORY**MP for Moulmein – Kallang GRC, Mr Edwin Tong, officiates a record-breaking event
at City Square Mall in celebration of the Mid-Autumn Festival**

City Square Mall, owned and managed by City Developments Limited (CDL), will partner the National Environment Agency (NEA) this Mid-Autumn Festival to set a new record in the Singapore Book of Records. Reusable plastic containers sponsored by NEA will be decorated and transformed into unique, meaningful flower pots and combined into one long line to create “The Longest Line of Flower Pots”. Mr Edwin Tong, MP for Moulmein – Kallang GRC, will be present to grace this record-breaking event.

To demonstrate the spirit of Singapore’s first eco-mall, City Square Mall is proud to showcase the concept of “3Rs (Reduce, Reuse and Recycle)” throughout the entire campaign:

- 1) Reducing wastage by using plastic containers sponsored by the National Environment Agency (NEA);

- 2) Reusing the plastic containers in the Shiny Eco Workshops for shoppers to decorate and convert into flower pots at the Mid-Autumn Eco Fiesta to set a record in the Singapore Book of Records;
- 3) Recycling the flower pots into lanterns for shoppers to take home after the record-breaking event.

Media Invitation

You and your photographer are invited to be a part of this momentous festive occasion at City Square Mall. Please register your attendance by Wednesday, 7 September to Zun at zun@reddawnpr.com or Tel: 6222 4704.

Event: Mid-Autumn Eco Fiesta
Date: 10 September 2011
Time: 8.30pm
Venue: City Square Mall, Basement 1 Fountain Square
180 Kitchener Road, Singapore 208539

For more information on City Square Mall's Mid-Autumn Festival celebrations, please visit www.citysquaremall.com.sg

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539
Tel: +65 6595 6565 | Fax: +65 6509 3761 | www.citysquaremall.com.sg

Co. Reg. No.: 196300316Z



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category).

For more information on City Square Mall, please visit www.citysquaremall.com.sg

About the National Environment Agency

Formed on 1 July 2002, the National Environment Agency (NEA) is the leading public organisation responsible for improving and sustaining a clean and green environment in Singapore. The NEA develops and spearheads environmental initiatives and programmes through its partnership with the People, Public and Private sectors. It is committed to motivating every individual to take up environmental ownership and to care for the environment as a way of life.

By protecting Singapore's environment from pollution, maintaining a high level of public health and providing timely meteorological information, the NEA endeavours to ensure sustainable development and a quality living environment for present and future generations.

For media queries, please contact:

Zun Oo

Red Dawn Communications
on behalf of City Square Mall
E: zun@reddawnpr.com
T: 9224 6665 / 6222 4704

Camy Tan

Red Dawn Communications
on behalf of City Square Mall
E: camy@reddawnpr.com
T: 9069 3669 / 6222 4704



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

Alan Chiang

Senior Executive, Corporate Communications

National Environment Agency

E: alan_chiang@nea.gov.sg

T: 6731 9535 / 9088 7378