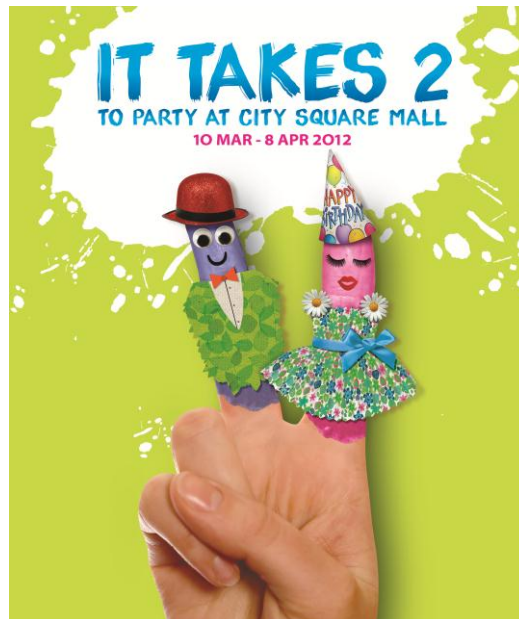


FOR IMMEDIATE RELEASE**IT TAKES “2” TO PARTY AT CITY SQUARE MALL**

City Square Mall celebrates two years of eco-fun and shopping with twice the deals and twice the fun – there’s no two ways about it!



Singapore, 1 March 2012 – Singapore’s first eco-mall, City Square Mall, owned and managed by City Developments Limited (CDL), will celebrate its second anniversary with a series of exciting activities and promotions centred on the theme of “2” from 10 March to 8 April 2012. Shoppers can expect twice the fun and twice the deals in a special birthday themed “**Garfield and Odie Tea Party**” and the anniversary’s “**Win Double Your Spending**” cash prize giveaway. Shoppers stand to win double the value of what they have spent when they make a minimum purchase of \$80*. 20 lucky winners will walk away with prize money worth up to \$2,000 each.

With attractive “2” themed deals from participating stores up for grabs, plus bargain discounts at the “**Anniversary Atrium Sale**” from 1 to 8 April, shoppers can gear up for

a fun and rewarding shopping experience at City Square Mall. For full details of store promotions, please refer to Annex A.

Details of City Square Mall's 2nd Anniversary celebration events:

1. Edu Fair (9 – 11 March)

Education and Enrichment centres from the mall's Kids' Hub - Genius R Us, Leap SchoolHouse, Le Xuan Education, Magic Fiddler and The Study Place will showcase their programmes and offers.

2. Garfield and Odie Tea Party (10 and 11 March, 2pm and 5pm)

Celebrate City Square Mall's birthday with Garfield and Odie where endless fun and laughter await! Each tea party session will see 60 children entertained with games, cakes and refreshments. In addition to an instant photo-taking session with Garfield and Odie, each child will receive a special party pack. Shoppers may redeem a party pass which admits one child aged 3 to 12 years old, with \$30 spent* on 10 and 11 March.

3. Eco Finger Puppet Workshop (10 and 11 March, 1pm and 4pm)

Children between the ages of 3 to 12 years old will learn how to make finger puppets from recycled materials at City Square Mall's signature eco-workshops promoting the 3Rs – Reduce, Re-use and Recycle.

Drivers visiting the mall can enjoy free lunchtime weekday parking from 12pm to 2.30pm or redeem complimentary parking worth \$3 with \$50[#] spent. City Square Mall is directly connected to Farrer Park MRT station, or shoppers can opt for the free shuttle bus service from 5 convenient locations – Toa Payoh, Novena and Lavender throughout the week, and Balestier and Kallang Ave (on weekdays only). For more information on shuttle bus schedules and pick-up points, please visit www.citysquaremall.com.sg.



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

Milestones and Achievements

As Singapore's first eco-mall, City Square Mall continues to set the standard for architectural excellence and green leadership practices. It is the first shopping mall to receive the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore, and has received numerous green awards, including the well-respected FuturArc Green Leadership Award 2011 for Commercial Architecture, the highly-coveted FIABCI Prix d'Excellence Awards 2011 (Runner-up for Retail Category) and 3R Packaging Distinction Award 2011 among many others.

City Square Mall earned the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011, supported by the Ministry of Community Development, Youth and Sports (MCYS). The 'We Welcome Families' Awards are conferred on businesses that demonstrate the highest standards of family-friendly business practices, and facilities to welcome families as their customers.

In 2011, to preserve a part of Singapore's history, and with the support of National Parks Board (NParks), National Heritage Board (NHB) and Urban Redevelopment Authority (URA), City Square Mall reconstructed The New World Gate to remind visitors to the mall of the vibrant heritage of the neighbourhood. The gate is now installed at City Green, City Square Mall's urban park. Alongside upcoming plans to open a new cinema at the mall by the end of the year, families will have more reasons to visit City Square Mall, which was created as a "town-centre" for the community to meet, shop and play.

*Terms and conditions apply.

#Terms and conditions apply. Weekdays only (except Public Holidays).

- End -



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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit www.citysquaremall.com.sg

Annex A: City Square Mall “2 Good 2 Be True” Participating Store Promotions

S/N	Stores	Promotions
Food & Beverages		
1.	Andersen's of Denmark (#02-K11/K13)	<ul style="list-style-type: none"> Buy-2-Get-1-Free Takeaway Ice Cream Homepack Free packet of Homemade Cookies (U.P \$3.50) with minimum purchase of \$20 (<i>Not valid on weekends, eve and day of public holidays</i>)
2.	Astons Specialities (#01-30/31)	<ul style="list-style-type: none"> \$2 Soup of the Day (U.P \$3.50) <i>*Valid for dine-in only</i>
3.	Barbacoa (#02-39/40)	<ul style="list-style-type: none"> 20% off Appetisers
4.	Dairy Queen (#B1-K2/K3)	<ul style="list-style-type: none"> Purchase 2 Blizzards to get a free topping
5.	Hot-Star Large Fried Chicken (#B1-K7)	<ul style="list-style-type: none"> Purchase any 2 items to get a free: Drink or Sour Plum Sweet Potatoes or Crispy Fried Mushroom
6.	Jfreeze by Jollibean (#B2-K10)	<ul style="list-style-type: none"> 20% Off J-special Soy Blended & Peanut Crispy Pancake set (U.P \$4)
7.	Kopi Alley (#B2-K10)	<ul style="list-style-type: none"> 20% off Mee Siam, Ice Lemon Tea & Butter Kaya Toast (1 slice) set (U.P \$6)
8.	Kopitiam (#04-31/32)	<ul style="list-style-type: none"> \$2 for 2 Hot/Cold Cheng T'ng (U.P \$3.80)
9.	MakeShake (#B2-K2/K11)	<ul style="list-style-type: none"> 2 regular-sized Oreo Milk Shakes for \$6 (U.P \$7.40)
10.	Paradise Inn (#B1-01/02)	<ul style="list-style-type: none"> \$2 for Appetisers (Cold Dish & Snacks) with minimum spending of \$30 <i>*Limited to 3 redemptions per table per bill</i>
11.	Pizza Hut (#01-19/21)	<ul style="list-style-type: none"> 2-for-the-price-of-1 with selection from 15 menu items <i>*Valid for dine-in only</i> <i>Free item will be the lower-priced order</i> <i>Valid on weekdays from 19 Mar - 17 Apr 2012 (excluding public holidays)</i>
12.	PrimaDéli (#B1-K9)	<ul style="list-style-type: none"> 2 Chicken Pies at \$3 (U.P \$3.40) Any 2 puff pastries at \$3.40 (U.P \$3.80)
13.	Swensen's (#03-37/38)	<ul style="list-style-type: none"> 2-for-the-price-of-1 Weekday lunch menu <i>*Valid for dine-in only</i> <i>Free item will be the lower-priced order</i> <i>Valid on weekdays, 11am to 2pm</i> <i>Not valid on weekends, eve and day of public holidays</i>
Health & Wellness		
14.	Amore Living (#06-01/07)	<ul style="list-style-type: none"> Fitness Deal for 2! 50% off joining fees when you sign up with a friend for 3-month Unlimited Fitness Memberships and receive 2 complimentary Sports Kits* (worth \$70) <i>*Sports Kit includes a sports towel, a shoe bag and a water bottle</i>

S/N	Stores	Promotions
15.	GNC (#B1-K4)	<ul style="list-style-type: none"> 2-for-the-price-of-1 GNC Vitamin C 500 with Rose Hips Timed Release, 90's (U.P \$17.50) GNC Natural E 200, 100's at \$22 (U.P: \$26.95)
16.	Hockhua Tonic (#B2-05)	<ul style="list-style-type: none"> 20% off Golden Cow Brand Special Grade Bird's Nest (150g, U.P \$24 per bottle & 6x75g, U.P \$42 per box)
17.	Holland & Barrett (#B1-21)	<ul style="list-style-type: none"> 2-for-the-price-of-1 on all Fish Oil, Multivitamin, Vitamin C and Glucosamine supplements
18.	Sinchong (#B2-51/52)	<ul style="list-style-type: none"> Buy 2L and get 2L free on American Ginseng (2g long)
Beauty & Fashion		
19.	Capitol Optical (#01-13)	<ul style="list-style-type: none"> \$20 off with minimum purchase of \$220
20.	Hush Puppies Footwear & Accessories (#02-14)	<ul style="list-style-type: none"> 20% off regular-priced items
21.	Koolook (#01-36)	<ul style="list-style-type: none"> 2-for-the-price-of-1 on selected eyewear
22.	Legend Clothing (#03-20)	<ul style="list-style-type: none"> 20% off selected apparel 2 For \$20 on T-shirts
23.	TianPo Jewellery (#01-12)	<ul style="list-style-type: none"> \$20 off sale-priced jewellery <p><i>*No minimum spending required Applicable to jewellery up to 40% off Not applicable with purchases on 916/999 Gold, Hearts On Fire[®], 18K jewellery & standard chains.</i></p>
24.	Vanilla (#03-27)	<ul style="list-style-type: none"> \$29.90 Deals: Relaxing Facial / Slimming Treatment / Neck Treatment / Eye Treatment (U.P \$91 - \$94) Purchase a facial session above \$122 & get a free Eye / Neck / Slimming Treatment and a free Collagen Gel Mask
25.	Zass Boutique (#02-12)	<ul style="list-style-type: none"> 20% off with purchases of 2 items and more Up to 50% off storewide
Education & Enrichment		
26.	Genius R Us (#07-08)	<ul style="list-style-type: none"> \$20 off 2-session workshop fees (U.P \$80 per child, \$135 for 1 parent and child) <p><i>*Prior registration required.</i></p>
27.	iGenius (#09-06/08)	<ul style="list-style-type: none"> 20% off new sign-ups within 7 days from workshop date with additional \$20 instant rebate for sign-ups for 2nd child onwards. Applicable to Baby Genius Programme and Right Brain Training Programme. <p><i>*Valid till 31 March 2012</i></p>
28.	Leap SchoolHouse (#09-09/10)	<ul style="list-style-type: none"> 20% off trial class fees (U.P \$50) Waiver of March Holiday Programme registration fees (U.P \$20)

S/N	Stores	Promotions
29.	POPULAR Bookstore (#B2-22/23)	<ul style="list-style-type: none"> 2-for-the-price-of-1 POP Bazic™ Namecard Holder with 120/240 Pockets (U.P \$3.20 - \$5.50)
Department Store		
30.	Metro (#01-06/11, #02-03/09, #03-03/09)	<ul style="list-style-type: none"> Selected \$20 Ladies' Fashion Apparel[#] and 20% off regular-priced items of selected brands 2 for \$20 on Barbie Apparel for children Special Deals: \$2 Insulated Bag, 2 for \$6 Foldable Shopping Bag / Multi-purpose Head Scarf <p>[#] Anne Kelly, Arithalia, Dotcom, Joan Allen, Joan Sport, Melange, Veneto, Yen</p>
Supermarket		
31.	NTUC FairPrice (#B1-09/10)	<ul style="list-style-type: none"> \$2 Julie's Sandwich Biscuits Cheddar Cheese Cream 180g (U.P \$2.65) 2 bottles for \$27.95 Twisted Pinot Grigio (U.P \$25 per bottle)
Others		
32.	Hong Leong Finance (#B2-41)	<ul style="list-style-type: none"> Receive a pair of cushion covers* when you open or top-up your savings account with a minimum of S\$3,000 <p><i>*Colour of gift is subject to availability</i></p>
33.	Pet Lovers Centre (#B1-23)	<ul style="list-style-type: none"> 20% off Byopet Hand Sanitiser (2-bottle 50ml and 600ml bundle U.P \$25)
34.	Singtel (#B1-22)	<ul style="list-style-type: none"> \$20 for selected mobile phone cases and screen protectors

Terms & Conditions:

All offers are valid at City Square Mall stores from 10 March – 8 April 2012 only (unless otherwise stated) and while stocks last. All offers are not valid with other promotions, sales/promotional items, discount cards, offers or discount vouchers. Free products/items may be substituted with other items of similar value at the discretion of participating stores, and while stocks last. Participating stores reserve the right to amend the terms and conditions of their offers without prior notice. Spending amount may be subject to GST and service charge. Other terms and conditions apply.