

FOR IMMEDIATE RELEASE**City Square Mall Celebrates an Eco-Tastic Christmas in Conjunction
With Clean & Green Singapore 2012**

*The annual initiative returns for the third time with a recycling drive, carnival eco-games
and a unique 5-metre tall Christmas tree made out of used plastic bottles*

Singapore, 24 October 2012 – This year, City Square Mall - the first eco-mall in Singapore, owned and managed by City Developments Limited (CDL), will be ushering in an eco-Christmas, in collaboration with Singapore Polytechnic (SP) and Millennium & Copthorne International.

In conjunction with the annual Clean & Green Singapore campaign organised by the National Environment Agency (NEA), City Square Mall is organising a recycling collection drive to encourage shoppers to do their bit for the environment. From now till 3 November, shoppers can donate their used plastic bottles at a collection point.

With an aim to inspire the public to adopt an environmentally-friendly lifestyle and showcase creative eco-conscientious efforts among the youth, City Square Mall will host an Eco-Christmas Carnival on 3 November, encompassing a series of engaging activities, exciting eco-workshops, exhibitions, games and a voting competition.

The carnival will showcase 12 unique Christmas trees made out of recycled plastic bottles, created by students enrolled in the Diploma in Landscape Architecture course at Singapore Polytechnic. The public can vote for three of their favourite designs, and the best design will be selected by a panel of judges. The chosen design will then be built into a spectacular 5-metre tall tree made out of used plastic bottles collected from Millennium & Copthorne International Limited, and will be on display from mid-November till 30 December.

There will also be an exhibition showcasing landscape projects to create greater awareness about environmental consciousness, by Singapore Polytechnic students from the Diploma in Landscape Architecture course.

Events & Activities

1. Recycling Collection Drive

Date: Now till 3 November 2012

A recycling collection point will be set up at Basement 1 of City Square Mall (near the MRT entrance) for the public to donate their used plastic bottles.

2. Eco-Christmas Carnival

Date: 3 November 2012

Time: 12 – 7pm

Fountain Square on Basement 1 will be transformed into a fun eco-haven with specially-constructed carnival game booths where recycled materials will be used as game props, such as:

- Ring the Bottle: Using recycled glass bottles, players will toss a ring and try to hoop it onto a glass bottle.
- Table Bowling: Replacing the pins with recycled plastic bottles, players will roll a ball onto the lane and try to hit all the pins down.
- Save the Egg: Using recycled billiard poles, players will get to move a plastic egg along two poles to get them from one end to another, without dropping them.

Craft Making Eco-Workshops

Students of Singapore Polytechnic will guide the public and children in making interesting handicrafts using recycled materials.

Eco-Colouring Bags

Children can look forward to receiving eco-colouring bags which they can decorate and take home.

3. Eco-Christmas Tree Display

Date: Mid- November to 30 December 2012

The eco-Christmas tree chosen by judges and voters will be showcased at Fountain Square on Basement 1, until 30 December. This uniquely designed Christmas tree will captivate shoppers with its intricate arrangement of recycled bottles.



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

In addition to the various eco-friendly activities to celebrate Christmas, City Square Mall is also presenting a traintastic Chuggington Christmas from 17 November to 30 December. During this period, children will have the opportunity to get up close and personal with the three main characters of Chuggington, the train-based British animated TV series for children. Shoppers can also participate in the series of Chuggington activities and promotions during this period.

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit www.citysquaremall.com.sg