

**FOR IMMEDIATE RELEASE****CITY SQUARE MALL WINS THE RESTROOM ASSOCIATION (SINGAPORE)  
LOO (LET'S OBSERVE OURSELVES) AWARD 2011**

*Singapore's first eco-mall comes in top for the standard of restroom cleanliness*



**Singapore, 24 November 2011** – City Square Mall, owned and managed by City Developments Limited (CDL), is proud to announce that it has received a new award – this time, for its efforts in promoting and enhancing the standard of restroom cleanliness. The Restroom Association (Singapore) *LOO (Let's Observe Ourselves) Awards 2011* is awarded to organisations that have good restroom design, good practices (recognition, best sourcing, etc), initiatives or projects in line with restroom cleanliness and maintenance, participation in Restroom Association (Singapore) or RAS' programmes or activities and collaborations with RAS. City Square Mall is the only private organisation recipient for this year's awards.

"We believe that everyone deserves clean, safe and well-appointed toilet facilities. We pride ourselves on making City Square Mall a safe, clean environment to shop in and this award highlights the standard of facilities we will continue to provide. Moreover, it is an honour that we are the only private organisation to receive this award", said City Square Mall's spokesperson.

Following the successful launch of the LOO (Let's Observe Ourselves) Campaign in 2008, the Restroom Association (Singapore) initiated the LOO Awards to recognise organisations and individuals who have contributed to help Singapore achieve a world recognised standard of



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restroom cleanliness. The LOO Awards ceremony takes place on the first day of a two-day carnival held at City Square Mall on **24 to 25 November**.

Recognized by the Businesses for Families Council as a family-friendly mall, City Square Mall has placed priority on offering families a one-stop destination to learn, shop and play. Family-friendly facilities at the mall include spacious nursery rooms with hot water dispensers and automated sliding doors to ensure utmost privacy. Mothers can also find a diaper-changing station in the restrooms as well as a cubicle with a baby seat to safely place their child when tending to themselves. In addition to bigger spaces for family parking lots, the wider corridors provide adequate space for the movement of people, shopping trolleys, prams and wheel chairs. To ensure maximum convenience for parents with young children, there is also complimentary use of kiddy cabs and baby prams available for loan from the mall's customer service centre.

For more information on City Square Mall, and its eco and family friendly facilities please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

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### **About City Square Mall**

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned & managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to meet, shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. The mall has also recently won a distinction award in the 3R Packaging Awards 2011 for its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA).

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