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**CITY DEVELOPMENTS LIMITED**

## **For Immediate Release**

### **Sporting Fun Blazes into City Square Mall**

*Singapore's first eco-mall transforms into an exciting sporting arena to celebrate Singapore 2010 Youth Olympic Games*

**Singapore, 12<sup>th</sup> July 2010** – City Square Mall will host the “Let’s Play! Sports Carnival” organised by the Singapore Sports Council in celebration of the Singapore 2010 Youth Olympic Games (SYOG) on Saturday, 17<sup>th</sup> July and Sunday, 18<sup>th</sup> July 2010.

Aiming to provide wholesome and healthy fun to families, the carnival will feature eight sports stations to allow hands-on opportunities to try the different sports. There will also be a boxing demonstration on both days from 4pm to 5pm and coloring sessions for children at 3pm and 6pm.

Centre Director for City Square Mall, Mr Tan Boon Tuck enthuses, “It’s a great way to get everyone in the family to learn about different sports and have fun together. The inaugural Singapore 2010 Youth Olympic Games is an important event for Singapore, and hosting the Let’s Play! Sports Carnival is in line with our mall’s priorities to offer visitors a one-stop shopping experience with a myriad of choices of dining and retail outlets.”

The sports stations and related activities will be located at City Square Mall’s Fountain Square and will be open from 12pm to 8pm on both days. Trained staff from the Singapore Sports Council will be at each station to provide tips to the participants.

City Square Mall is owned by City Developments Limited (CDL), who is also the proud sponsor of two specially-designed Olympic-themed public artworks installed at the Marina

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Co. Reg. No.: 196300316Z



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Bay waterfront promenade in commemoration of Singapore's hosting of the first ever Singapore 2010 Youth Olympic Games (SYOG). In collaboration with the Urban Redevelopment Authority (URA) and Singapore Youth Olympic Games Organising Committee (SYOGOC), these commemorative artworks are the first public art sculptures to be showcased under the new Marina Bay Public Art Programme by URA.

The Singapore 2010 Youth Olympic Games (SYOG) is anchored on the Olympic ideals of achieving peace and a better understanding of culture through sports, and commitment to the environment.

- End -

### **About City Square Mall**

City Square Mall is located at the junction of Serangoon and Kitchener Roads and is directly connected to Farrer Park MRT station. Owned by City Developments Limited, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space and 200 tenants.

Described as Singapore's first eco-mall, City Square Mall is integrated with a 49,000 sq ft urban park named City Green. Home to 200 tenants that cater to the lifestyle needs of everyone in the family, the mall is envisioned as a miniature 'town-centre' which provides the perfect setting for the community to meet, play and shop while acquiring an eco-learning experience.

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

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**Annex A –**
**“Let’s Play! Sports Carnival” at City Square Mall**
**Venue: Fountain Square, Basement 1**

<b>S/N</b>	<b>Date</b>	<b>Event</b>	<b>Time</b>
<b>1.</b>	<b>17 &amp; 18 July</b>	<b>“Let’s Play! Sports Stations”</b> 8 stations will be available for the public to try out different sports. Trained Singapore Sports Council staff will be posted at each station to guide the participants (1 person per station at 1 time). Sports stations include: <ol style="list-style-type: none"> <li>1. Boxing</li> <li>2. Table Tennis</li> <li>3. Basketball</li> <li>4. Football</li> <li>5. Handball</li> <li>6. Netball</li> <li>7. Fencing</li> <li>8. Cycling</li> </ol>	12pm – 8pm
<b>2.</b>	<b>17 &amp; 18 July</b>	<b>“Boxing Demonstration”</b> Singapore Sports Council’s trained staff will give a boxing demonstration in the ring.	4pm – 5pm
<b>3.</b>	<b>17 &amp; 18 July</b>	<b>“Coloring Sessions”</b> Children can take part in the coloring session and be rewarded with an exclusive City Square Mall Eco bags. Activity limited to 25 participants.	3pm and 6pm