

**FOR IMMEDIATE RELEASE****Together In the Moonlight at City Square Mall with Record Breaking Origami Bunnies**

*City Square Mall will host a “Mid-Autumn Eco Lantern Tour” to encourage families visiting the mall to learn about the environment as they celebrate the Mid-Autumn Festival*



**Singapore, 2 September 2010** – In celebration of the Mid-Autumn Festival, City Square Mall, owned and managed by City Developments Limited (CDL) will attempt to set a new record in the Singapore Book of Records for the largest lantern made from origami bunnies. On Saturday, 18<sup>th</sup> of September 2010, organisers will assemble 2,000 origami bunnies to create the City Square Mall Mid-Autumn Festival Lantern\*.

The event will take place at City Square Mall’s Fountain Square alongside a specially created “**Mid-Autumn Eco Lantern Tour**” where everyone in the family can learn more about protecting the environment as they celebrate the special occasion together.

The “**Mid-Autumn Eco Lantern Tour**” is a guided tour for families through City Square Mall’s park City Green where the story of the moon fairy will be re-told as participants explore the green spaces located just outside the mall. Ecology related facts would be



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weaved into the story-telling to enhance the eco-learning experience and make the festive celebration more meaningful.

“We want to encourage shoppers visiting our mall to learn about the environment, even as they celebrate the Mid-Autumn Festival,” said Mr. Tan Boon Tuck, Centre Director for City Square Mall. “Together with eco lantern tours and eco-lantern making workshops, we hope that such activities can resonate well with families who want to enjoy fun activities while gaining an eco-learning experience as they celebrate the festive season at the mall.”

From the 1<sup>st</sup> to 22<sup>nd</sup> of September, children who want to learn how to make their own lanterns from recycled materials can also join the Kids’ Eco-lantern Workshop, which will be held during the weekends at City Square Mall Level 1 Atrium.

City Sunshine Club (CSC), CDL’s staff volunteer programme will also partner the Children’s Aid Society to host over 20 under-privileged children at City Square Mall as part of the Mid-Autumn celebrations. Come 18<sup>th</sup> September, these children will be treated to both the Eco-lantern Workshop as well as the Mid Autumn Eco-Lantern Tour at Singapore’s first eco-mall.

Shoppers looking for a choice of mooncakes can visit City Square Mall’s “**Delicious Mooncake Fair**” held at the mall’s Level 1 Atrium from the 10<sup>th</sup> to 19<sup>th</sup> of September where there will be a selection of festive delights from Orchard Hotel, Park Royal Hotel, Holiday Inn Atrium, The Regent, Fairmont Singapore and more.

Mall promotions include giveaways of exclusive City Square Mall lanterns and 2 pieces of Mini Snowskin Mooncake. Additionally, shoppers visiting the mall during lunchtime on weekdays can also enjoy complimentary parking.

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539  
Tel: +65 6595 6565 | Fax: +65 6509 3761 | [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

Co. Reg. No.: 196300316Z



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For more information on City Square Mall's promotions and events, please refer to Annex A.

*\* All the lanterns at City Square Mall are printed on recycled paper and will be recycled by waste management company IUT Singapore Pte Ltd.*

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### **About City Square Mall**

City Square Mall is located at the junction of Serangoon and Kitchener Roads and is directly connected to Farrer Park MRT station. Owned by City Developments Limited, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space. As Singapore's first eco-mall, City Square Mall is integrated with a 49,000 sq ft urban park named City Green. Home to 200 tenants that cater to the lifestyle needs of everyone in the family, the mall is envisioned as a miniature 'town-centre' which provides the perfect setting for the community to meet, play and shop while acquiring an eco-learning experience. For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

### **About City Sunshine Club**

City Sunshine Club (CSC), City Development Limited (CDL)'s staff volunteer platform, was established in 1999 to nurture a spirit of voluntarism among staff and to cultivate an engaged workforce. Initiated by Managing Director Mr Kwek Leng Joo, CSC provides a platform for employees and their families to participate in voluntary work. CDL's dynamic "pro-giving" environment has been instrumental in inspiring employees to actively engage in community work. Since 2005, CDL's volunteer hours have totalled an average of 2,500 hours annually. Today, over 60% of CDL's entire staff strength of over 300 employees actively engage in volunteer work.

### **For media enquiries, please contact:**

#### **Maeva Sauve**

Red Dawn Communications  
on behalf of City Square Mall  
E: [maeva@reddawnpr.com](mailto:maeva@reddawnpr.com)  
T: 8101 6855 / 6222 4704

#### **Florence Ang**

Red Dawn Communications  
on behalf of City Square Mall  
E: [florence@reddawnpr.com](mailto:florence@reddawnpr.com)  
T: 9691 1404 / 6222 4704

## Annex A

### Mall Promotions

S/N	Date	Promotions	Time	Venue
1	1 – 22 September	<b>“Dazzling Rewards”</b> Spend a minimum of \$88* and get a pair of exclusive City Square Mall lanterns. In addition, shoppers who spend a minimum of \$168* will receive 2 pieces of Mini Snowskin Mooncake! (Limited to the first 100 redemptions daily)	-	-
2	1 – 22 September	<b>“Free Weekday Lunchtime parking”</b> Enjoy free weekday lunchtime parking from 12pm to 2.30pm (except public holidays).	-	-
3	4-5,11-12,18-19 September	<b>“Eco-lantern making workshops”</b> During this creative Eco-lantern making weekend workshop, children will learn how to make their very own lanterns from recycled materials.	2pm & 4pm	Level 1 Atrium
4	10 – 19 September	<b>“Delicious Mooncake Fair”</b> Featuring festive delights from Orchard Hotel, Park Royal Hotel, Holiday Inn Atrium, The Regent, Fairmont Singapore and more!	10am – 10pm	Level 1 Atrium
5	18 September	<b>“Record Breaking Event – Largest Lantern Made From Origami Bunnies”</b> City Square Mall attempts to enter the Singapore Book of Records for the largest lantern made from origami bunnies!	7pm – 10pm	B1 Fountain Square

\*Terms and conditions apply.