



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

For Immediate Release

Media Release

CITY SQUARE MALL IS SINGAPORE'S FIRST ECO-MALL

SINGAPORE, 26 November 2009 - City Square Mall, Singapore's First eco-friendly mall opened its doors to the public at its soft launch on Saturday, 19 September 2009. Throngs of people were seen visiting the mall over the Hari Raya weekend. The mall, situated at the junction of Serangoon and Kitchener Roads, is set to be one of the largest malls in Singapore when fully operational by the first quarter of 2010.

With 700,000 sq ft of gross retail space, City Square Mall offers a wide array of value-for-money merchandise for today's discerning mid-income families. With its direct connection to the Farrer Park MRT station and its close proximity to Little India- one of the top five must-see tourist spots in Singapore - it aims to attract both local and tourist shoppers.

Judging by the positive response during its soft launch, more tenants are set to open gradually, adding on to the current superb mix of tenants such as Metro Department Store, NTUC FairPrice, Best Denki, Kopitiam, Banquet, Popular Bookstore as well as old-time food and beverage favourites such as Soup Restaurant, Pu Tien, Paradise Inn, Sushi Tei, Burger King, McDonalds, Pizza Hut, KFC and new concept restaurants such as Pasta Stylo and Gong Cha.

A mall of many firsts, it is the first mall in Singapore to be awarded the prestigious Green Mark Platinum award by the Building and Construction Authority (BCA). Incorporating the best practices in environmental design and construction, City Square Mall has been conceptualised, designed and built with cutting-edge green building technologies, with sustainability and community engagement in mind. City Square Mall is a benchmark for a new generation of eco-friendly buildings. It is also the first mall in Singapore to be designed with the integration of an adjacent 49,000 sq ft state-owned urban park known as City Green.

"By introducing green initiatives and informative environmental graphics, complemented with eco-messages strategically placed around the mall that are fun, interactive and educational, we hope to emphasize City Square Mall's eco-friendly positioning in Singapore and continue driving social responsibility amongst shoppers, tenants and the community as a whole," says Mr. Chia Ngiang Hong, Group General Manager of City Developments Limited.

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For more information on City Square Mall, please go to www.citysquaremall.com.sg.

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